3 ways to put people first in your next round of IT planning

With The Great Resignation still fresh in all our minds, it's more important than ever to consider the role technology plays in creating better employee experiences — for those who use it and those who manage it.
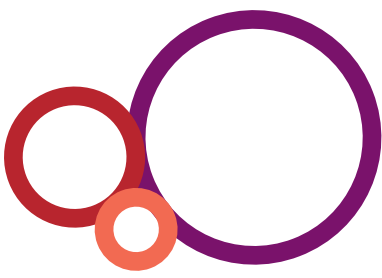
Hover on the ⓘ in each section to learn more

1 What's on your employees' wish list?

The right technology

Employees are 230% more engaged and 85% more likely to stay 3+ years if they feel they have the technology that supports them at work.[1]

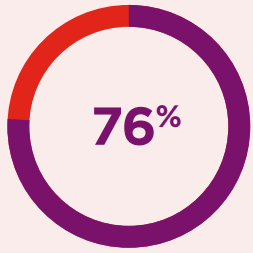**85%** more likely to stay 3+ years

230% more engaged

The ability to work from anywhere 4 days a week

Employees are comfortable with remote/hybrid work and want to maintain that arrangement going forward.[2]

■ Days working remotely
■ Days working in office

2 What's on leadership's wish list?

76%

Focus on innovation

76% of CIOs say it's a challenge finding the right balance between business innovation and operational excellence.[4]

Increased agility

By 2024, 20% of Global 2000 CEOs will report an increased appetite for risk and improved resilience, both attributed to modular business redesign.[3]

20%

3 What's on everyone's wish list?

> 60%
80%
60%

■ Prefer brands that reflect personal values
■ Believe sustainability is important
■ Willing to change buying habits to reduce environmental impact

Corporate responsibility

60%+ of consumers prefer brands that reflect their personal values.[5]

Sustainable practices

80% of consumers indicate sustainability is important to them and 60% are willing to change buying habits to reduce environmental impact.[7]

A smarter approach to putting people first

Delivering the right technology solutions to keep your employees, leadership, and customers engaged is easy with Lenovo. We offer the industry's broadest portfolio of end-to-end solutions with the simplicity of a single trusted provider.

Contact your Lenovo representative today to see how you can unlock opportunities with a better technology experience. Learn more about our digital workplace solutions and flexible hybrid cloud solutions at **www.lenovo.com/smartersolutions.**

Sources
1   Lenovo, "People-First Digital Ecosystem Report," July 2022
2   Harvard Business Review, "In a Hybrid World, Your Tech Defines Employee Experience," February 2022
3   Gartner, "Becoming Composable: A Gartner Trend Insight," September 2021
4   Foundry, "2022 State of the CIO Executive Summary," January 2022
5   Ipsos, "Global Trends 2021," November 2021
6   Lenovo Group Limited, "2020/21 Environmental, Social, and Governance Report," 2021
7   IBM, "Meet the 2020 consumers driving change," June 2020

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