



Go beyond just using 10%

And see the other 90% you could be missing out on



We've all heard some variation of the "we only use 10% of our brains" myth.



It's obviously not true. But imagine if it was. Just think of what we could achieve with the other 90%.

Financial services organisations are often only aware of 10% of what Lenovo does. Which is why we're giving you a closer look at our tech, powered by Intel®, to show you what your business could achieve with our full-service offering.

There's never been more pressure on financial services

Customers expect you to deliver better experiences. Investors and shareholders expect you to run operations as efficiently and profitably as possible. All while meeting sustainability targets and environmental, social and governance (ESG) imperatives.

Intelligent technologies enable the financial services sector to meet these expectations, from banking services to financial platforms in digital ecosystems.



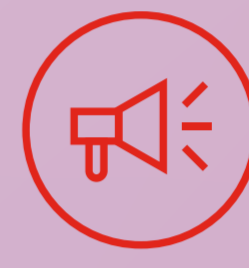
The good news:

Financial services companies can accelerate their digital transformation journey to enrich customer experiences and maximize operational performance. Investing in digital capabilities can increase customer retention, loyalty, and trust.



The tricky news:

Banks have to increasingly transition from transactional to advisory services. Banks need to elevate online and offline interactions to gain the edge on fintechs and digital-first players. Branches also need to modernize to become valuable touchpoints for customers and the community.



The great news:

Lenovo doesn't just supply hardware to the financial services sector. Whether it's using IoT and AI to better understand the needs of customers, our industry experts know how to deliver the art of the possible. We're your partner for a smarter future.

Lenovo financial services offerings, powered by Intel® technology

Elevate client experiences

Retaining the competitive edge in financial services will depend on creating experiences that impress and delight customers. Lenovo's AR (Augmented Reality) and VR (Virtual Reality) solutions can help you add value to key customer interactions.

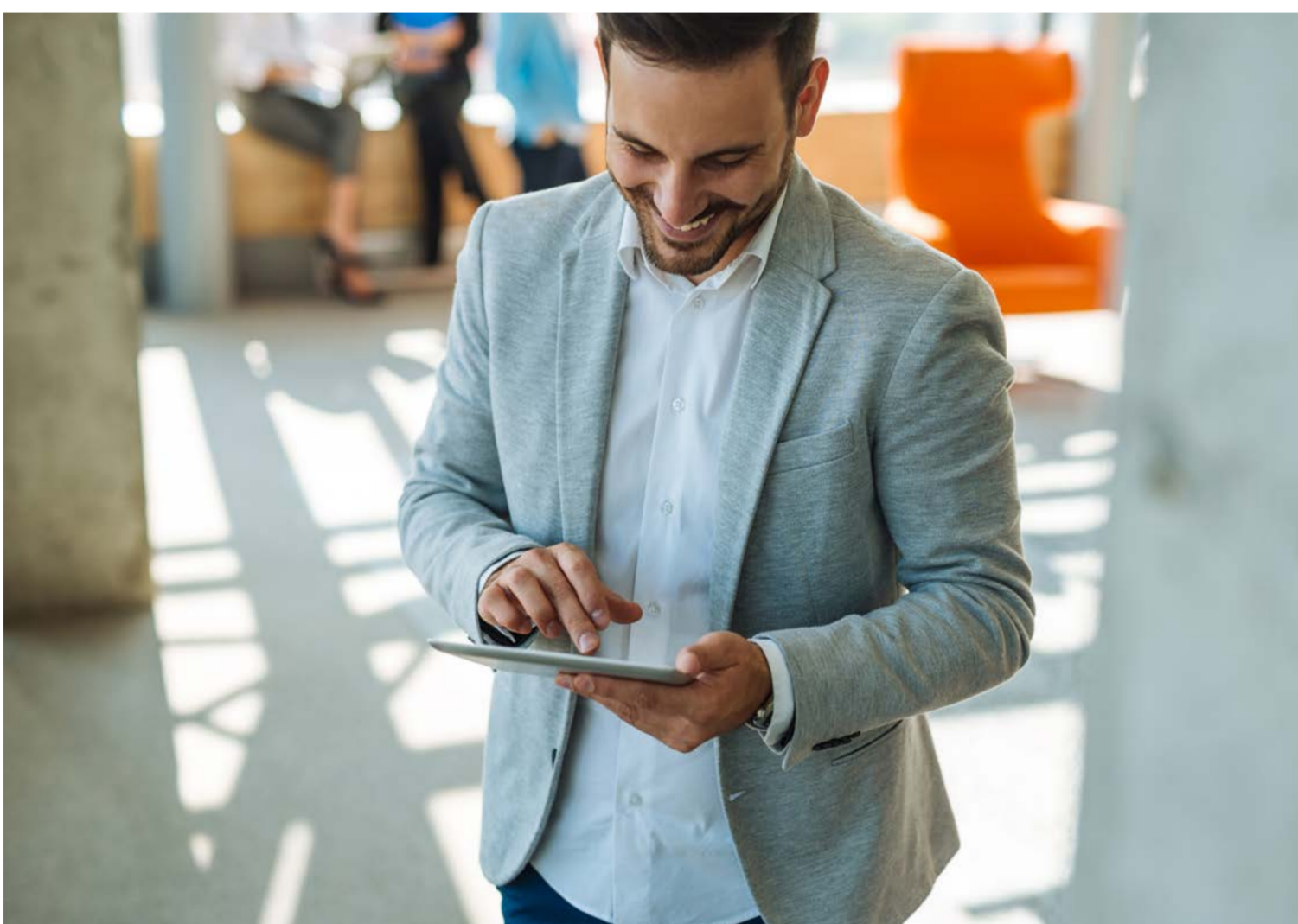
AR: Lenovo's AR solution allows experts to attend customer appointments remotely, saving time and money on unnecessary travel.

VR: This solution enables employees to deliver immersive experiences by walking through portfolios and opportunities with clients. VR can also improve employee and compliance training and enhance the experience of all customers, for example, those who are visually impaired.



Simpler experiences

Banking can be unnecessarily complex for customers. Lenovo's solutions can simplify processes and transactions, reducing the stress associated with applying for loans and mortgages.



IoT: Lenovo's IoT solutions are small, quiet, secure and energy efficient. The solution enables displays, digital signage, and devices to streamline admin processes. This makes it easier for customers to secure the finance they need to meet personal/business goals.

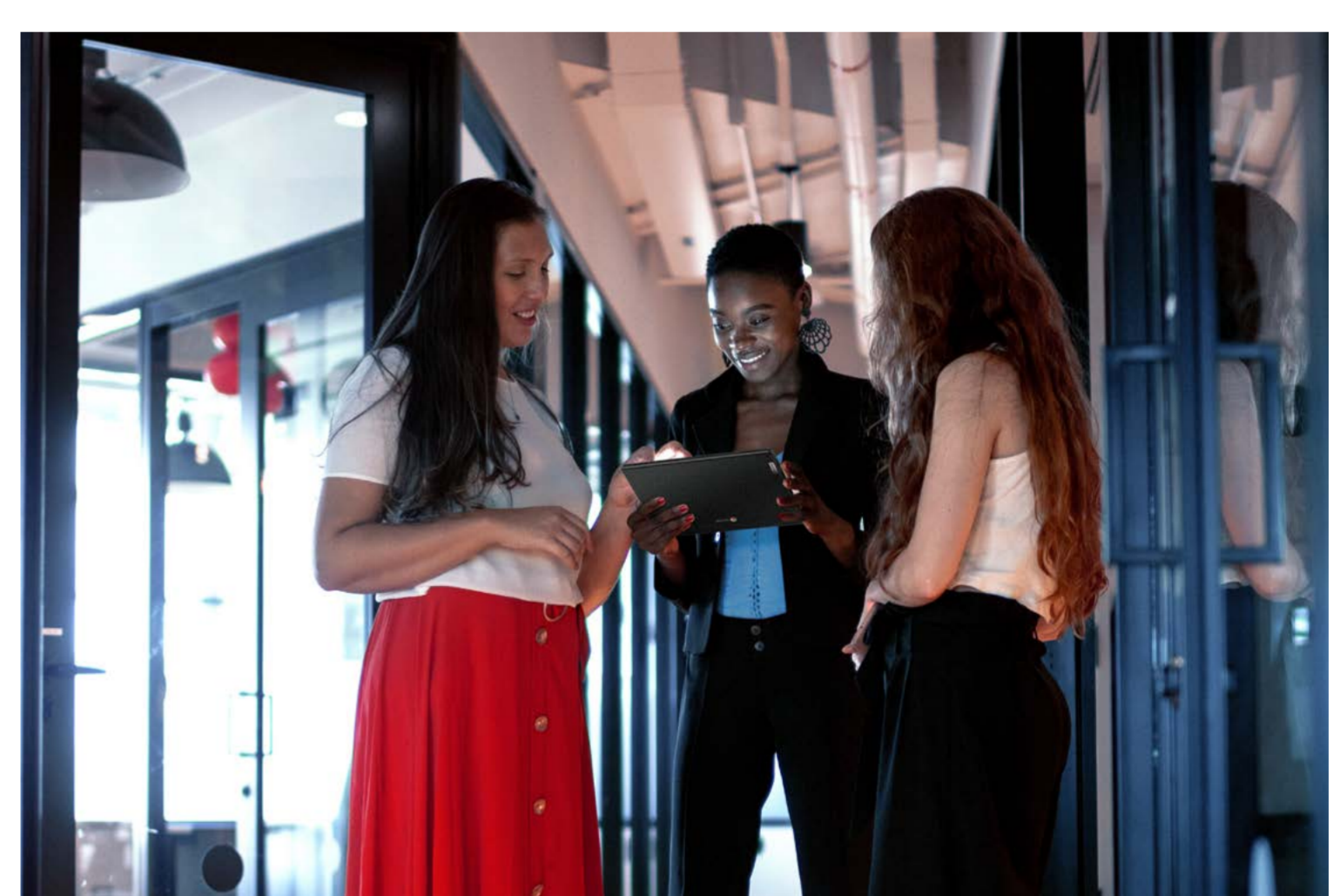
Automation: Accelerate loan approvals and other applications by removing manual interventions and touchpoints through AI-based form processing. Automation can also help drive internal efficiencies by improving device lifecycle management and IT support.

Data-driven branches

Make the connections to create better experiences with Lenovo's IoT and AI solutions. They give you the capability to gather customer data and identify commercial opportunities.

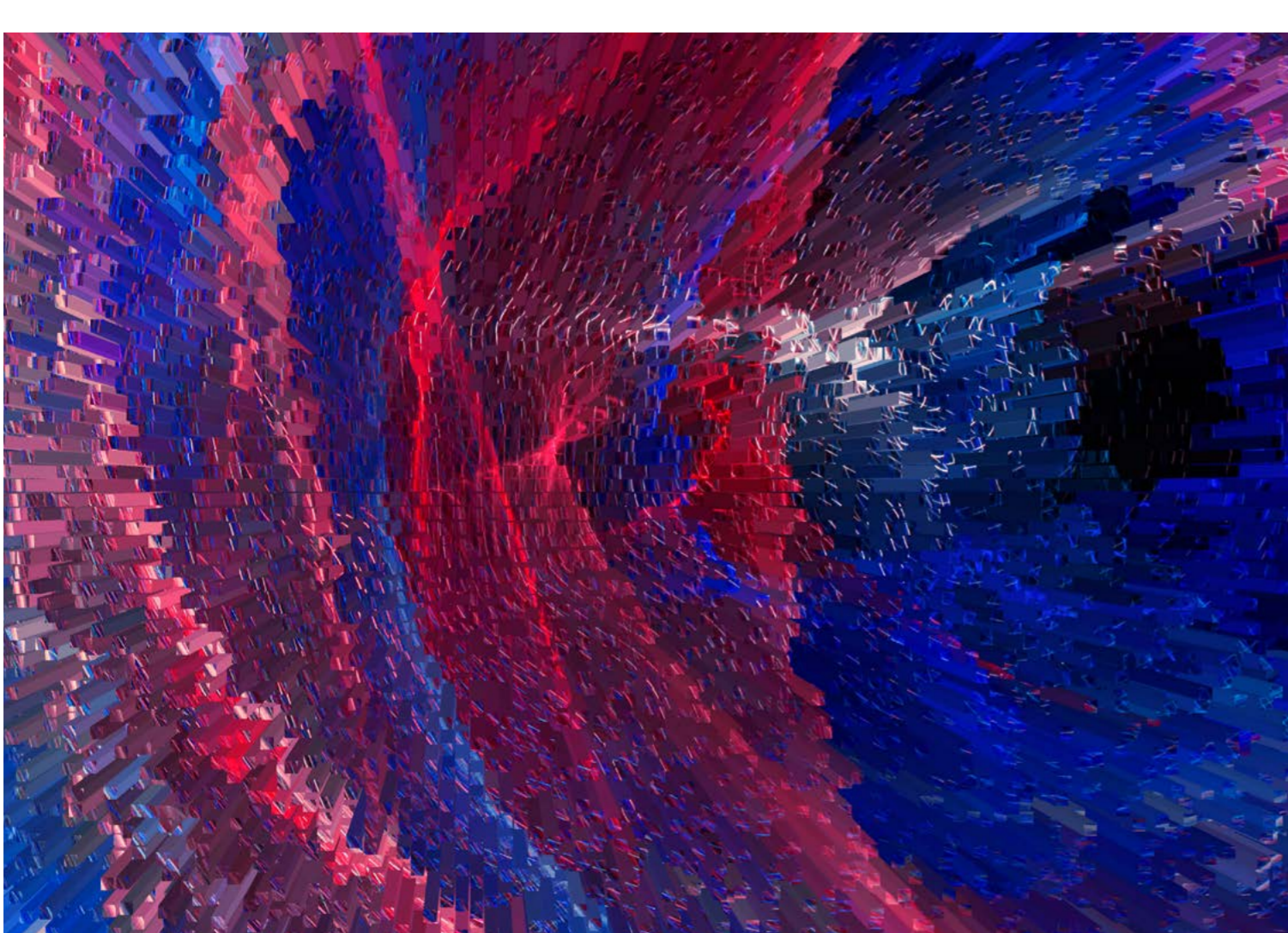
IoT: Collect and analyze data to strengthen the customer experience. This solution identifies patterns to better inform real-time and future decision-making. Smart devices also make real-time consultation with remote experts possible.

AI: AI can play a key role in helping branches modernize and deliver efficiencies for the simpler customer services. It helps speed up transactions, making drive-through tellers a reality. It can also be used to prevent fraud and detect and minimize errors.



Securing the branch

Retain the trust and confidence of customers by creating a secure environment for their data and investments. Lenovo's solutions can automate this for you, re-focusing your employees on providing first-class customer service.



Edge computing: Used in conjunction with Lenovo's IoT and AI solutions, Edge allows you to access data remotely securely, removing the need to send customers' personal data to the public cloud. Ageing systems can also be consolidated onto newer, more efficient edge servers to accommodate the trend for smaller retail branches.

ThinkShield: Lenovo's customizable security platform ensures all your data and info are safe across all devices, from laptops to mobile and infrastructure.

Get in touch

Lenovo's financial services team has access to some of the best hardware, software, partnerships, infrastructure, and aggregate domain knowledge in the industry.

They've helped dozens of companies in the financial services sector unlock the full potential of intelligent hardware, powered by Intel® technology, to transform the way that they work, innovate, and demonstrate value to customers.

[Learn more](#)