



Lenovo  
**Cloud Solutions for Azure**

# Azure Backup

**Cost-effective, secure, one-click backup.  
Scalable to meet your storage needs.**



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Your **data is the lifeblood** of your organization. Carelessness, accidents or malicious intent can put your data and your business at risk.

## How will you protect yourself?

Azure Backup is a **cost-effective, secure, one-click backup solution** that can be quickly scaled to meet your **backup storage needs**. You can safeguard a wide range of workloads, including Azure Virtual Machines, SQL and SAP databases, and Azure file shares. And defining backup policies is easy, with the centralized management interface.

Azure Backup is built into the Azure platform. It's simpler and more cost-effective than comparable solutions, and more economical than tape, hard drives, and offsite backup.

## Unlimited, real-time scaling of server resources.

Centralized monitoring and maintenance are built in – no need for extra infrastructure. You pay only for the storage you use, unlike the flat rate charged by other providers.

**Azure Backup is subscription-based**, so the on-premises infrastructure cost is minimal. And it offers the same effectiveness as traditional retention and back-up solutions. But if for any reason you can't commit to cloud-only backup, there's another way.





## Azure backup and local servers build in redundancy.

Azure Backup with energy-efficient Lenovo hardware offers a viable, highly resilient alternative, providing a second remote site should disaster strike.

You can manage your business continuity and disaster recovery through Lenovo on-premises hardware with Azure's Public Cloud. And by reducing and virtualizing the number of physical servers, you'll save costs and reduce carbon emissions.

- Manage business continuity and disaster recovery.
- Enjoy energy-efficient Lenovo on-premises hardware with Azure Public Cloud offer second-site resilience.
- Reduce and virtualize physical servers for local operation.
- Achieve cost savings and smaller carbon footprint.

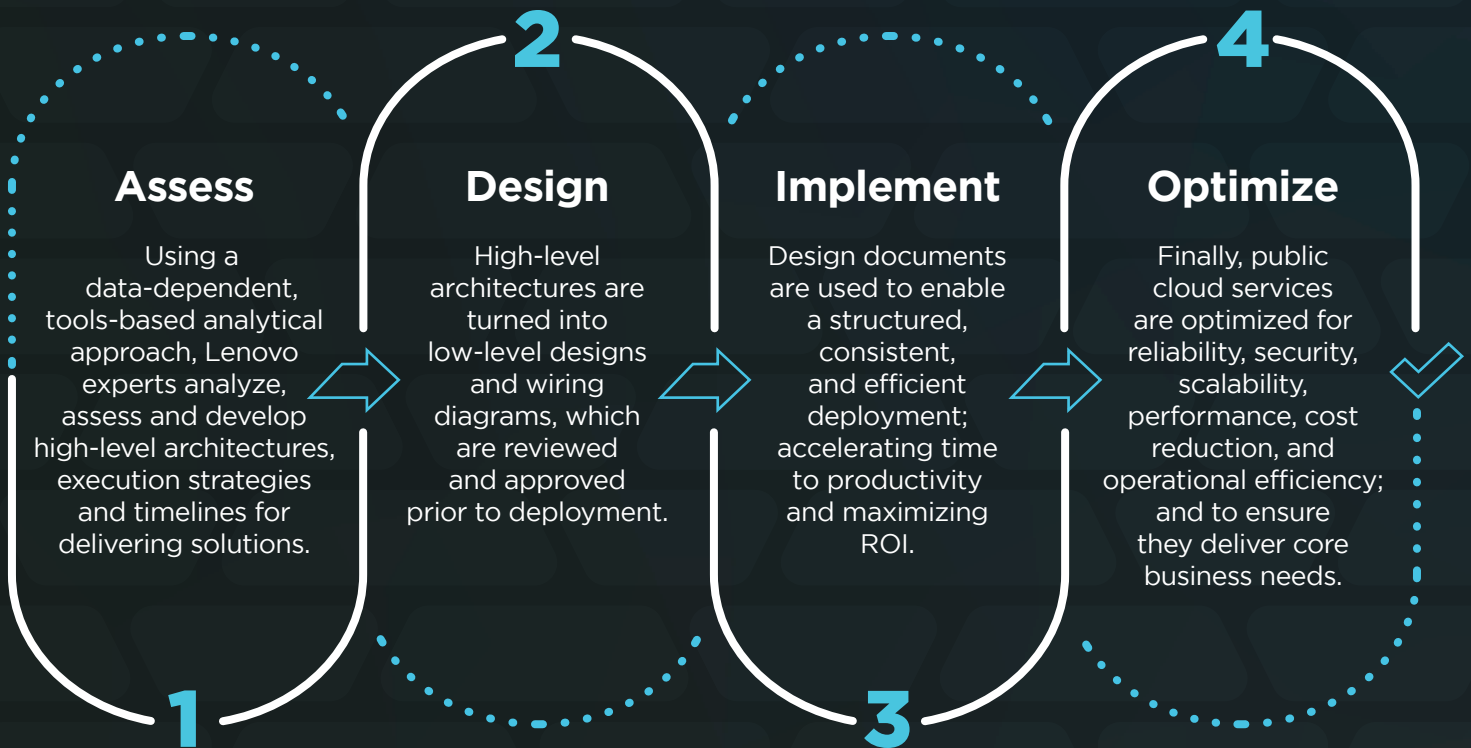
## How do we make it happen?

Lenovo Professional Services will help you understand your options and choose the best path to achieve your business and strategic goals in the cloud.

Our professional services are designed around a simple outcome-based scope, pricing, and deliverables that will meet the needs of any business, small or large. We expertly deliver software, services and hardware, taking care of migration, so you can take care of your business.

# What's the plan?

A 4-stage engagement model applies to all **Lenovo Cloud Solutions for Azure**:



## Azure Backup in detail.

- 1.** The first step in the process is to assess your current backup solution, challenges, future requirements and long-term backup needs, including storage, monitoring and management.
- 2.** We'll then make best-practice recommendations for a suitable solution. These will include cost estimates based on the workload, storage and rate of change estimates that you provided.
- 3.** Creating detailed Azure Backup design documentation comes next. This is to protect your workloads – whether on-premises or in the cloud – and support your disaster recovery plan. Lenovo's service provides accelerated implementation of your fully deployed Azure Backup solution, as per designed specifications. Transition to go-live, and post-implementation support are part of the service. This ensures that backup is set up correctly and the recovery process is tested.
- 4.** Finally, when your services go into production, the focus shifts to delivering operational excellence across reporting, costs and security. At the same time, we look back at your cloud-readiness to confirm that your organization has matured, and to find areas to improve further.

# The process at a glance.



## Centralized management

Backup Center offers easy control from one central console.



## Application consistency

Backup and restore from VMs, on-premises or in the cloud; in Windows, using Volume Shadow Copy Service (VSS); and in Linux, with pre- and post-processing scripts.



## Secures your backups

Role-based access controls, soft delete, multiple-user authentication, and more.



## Manages backup data

At scale, in a unified and consistent manner.



## Reduce costs

Eliminates any extra costs of additional back-up infrastructure and overheads for scaling and managing storage.



## Protects a diverse set of workloads

Including infrastructure, databases, and storage.





## Next steps.

Learn more about Lenovo Cloud Solutions for Azure, and how Lenovo Professional Services can smooth your journey to the cloud and beyond.

**Talk to your Lenovo Representative today, or visit [www.lenovo.com/azure-cloud](http://www.lenovo.com/azure-cloud) and learn more about our Azure Cloud Solutions.**

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