



An Evo Design



Your 5-step journey towards a thriving, resilient business.

IT no longer simply supports the C-Suite. For many, it is now the driving force for growth.

41% of companies in APAC plan to spend more on IT in 2022.¹

Global events have emphasized the need for enhanced resilience in the face of unpredictable change. Now, more IT leaders are relying on integrated, as-a-service solutions to achieve their productivity, sustainability and agility targets.

Here's how the only fully integrated, everything-as-a-service solution can accelerate your digital evolution.

1. Adapt with flexibility

Choose your solutions as a service and customize them to address specific business goals.



92%

of IT leaders want versatile, flexible as a service technology.²



Implement sustainable IT and embed ESG considerations throughout your ecosystem.



Rapidly deploy a wide range of award-winning devices, anywhere in the organization.

2. Scale more efficiently

Leverage pay-as-you-grow financial models to free your capital and expand as you need. Devices, infrastructure, services, and support can be adjusted at any time.



60%

of IT leaders struggle with helping their organizations scale.²



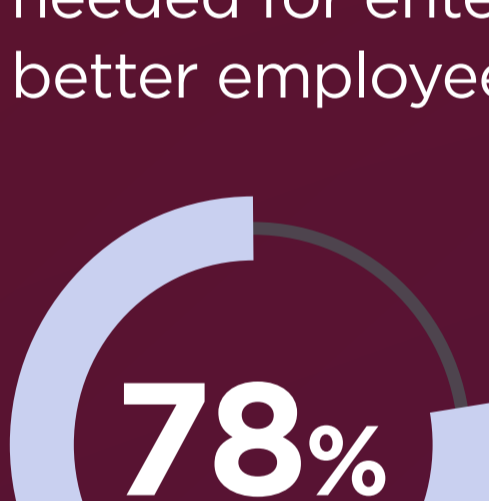
Quickly add data storage to your infrastructure, onsite or in the cloud.



Only pay for the resource you use, easily scale from 0-100% utilization for faster ROI.

3. Innovate without limits

Without a flexible as-a-service provider, delivering the cutting-edge technology needed for enterprise-level innovation can be challenging – but it's crucial for better employee experience and reaching operational targets.



78% of CFOs will increase or maintain enterprise digital investments through 2023 even if inflation persists.³



Upgrade your fleet with minimum capital costs and predictable monthly fees.



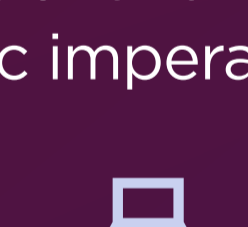
Ensure devices are always optimized, updated, and secure.

4. Enhance your control

Reliable, remotely managed services keep operations running smoothly – freeing your time to focus on strategic imperatives.



65% of IT leaders say that keeping up with technological change keeps them up at night.²



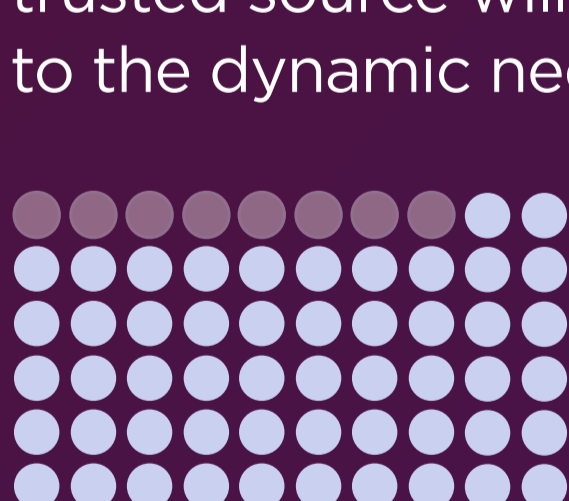
Easily upgrade to the newest management technology.



Leverage automated updates, self-healing technology, and advanced security.

5. Rely on a trusted partner

A fragmented vendor landscape slows you down when you need to move fast. Integrated IaaS and DaaS solutions from a single, trusted source will give you peace of mind and help you respond to the dynamic needs of your organization.



92%

of IT leaders say their technology vendors are critical to business success.²



Find a long-term, strategic partner, not a transaction point.



Expect tailored solutions and engagement throughout the full tech lifecycle.

Expand your influence.

Start your TruScale transformation with the ThinkPad® X1 Carbon powered by Intel vPro®, An Intel® Evo™ Design, and Windows 11 Pro.

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