

Lenovo TruScale

Everything as a Service

Smarter technology for all

Lenovo



Windows 11

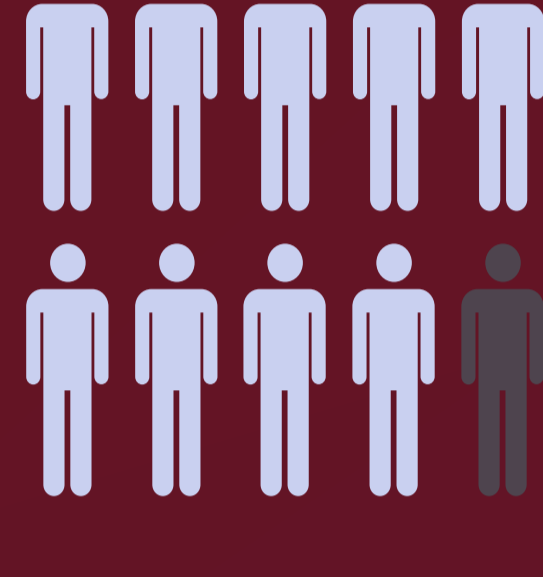
An Evo Design

IT leaders are taking control of change.

As the IT leader's role grows more complex, they're relying on innovation to build business resilience, scale more efficiently and incorporate ESG initiatives. They're now making decisions that go far beyond technology.

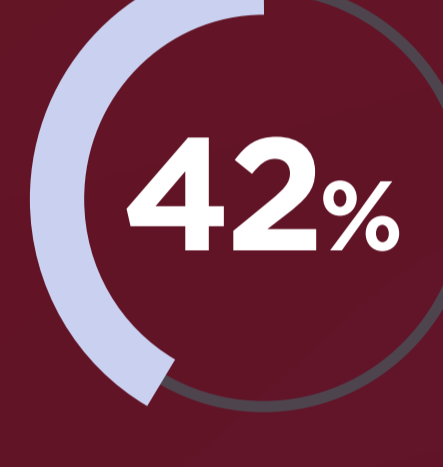
IT budgets in AP markets are increasing, despite economic pressure...

According to IDG, CIOs or top IT executives, are involved in every stage of the technology purchase process and take the dominant lead in six out of the seven stages.

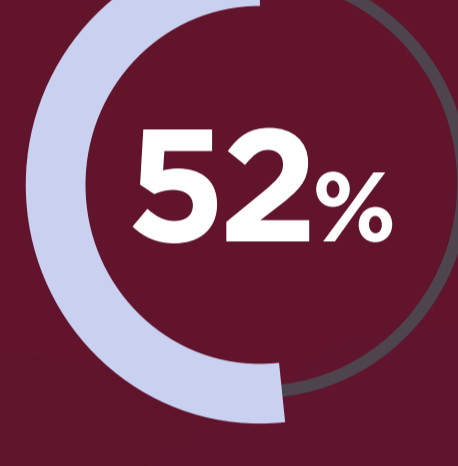


Nearly **9 in 10**

believe their role is the most critical component in their organizations' operational success.¹



of companies in APAC plan to spend more on IT in 2022, with only 6% expecting tech budgets to decline.²



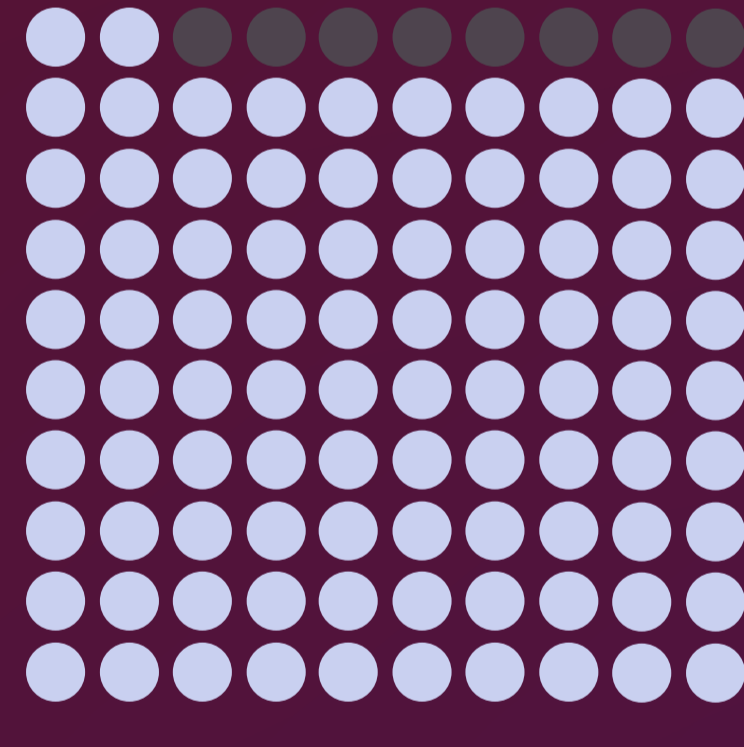
of CIOs make major technology investments based on their own vision of the company compared to the organization's overall vision.³

... and their responsibilities are growing too.

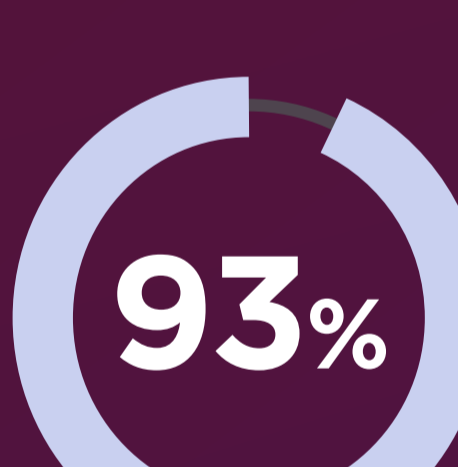
The influence of IT is expanding, and ITDMs say they are being asked to support different areas of the business, such as:

56%	Reporting and analytics
45%	Sustainability and ESG
42%	Diversity, equity, and inclusion
39%	HR / talent acquisition
39%	Sales and marketing

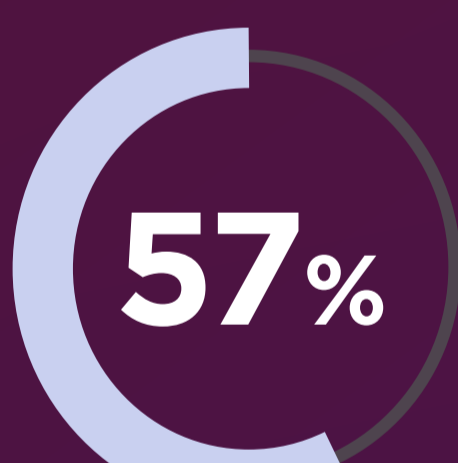
Their vision of the future depends on fast, uncomplicated access to innovation...



92% of CIOs want versatile, agile, as a service technology.¹

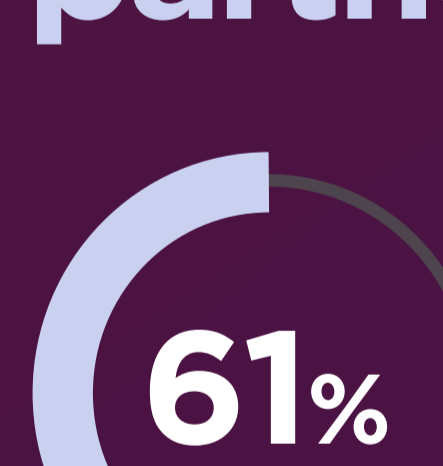


say their digital transformation hinges on access to intelligent technology.⁴

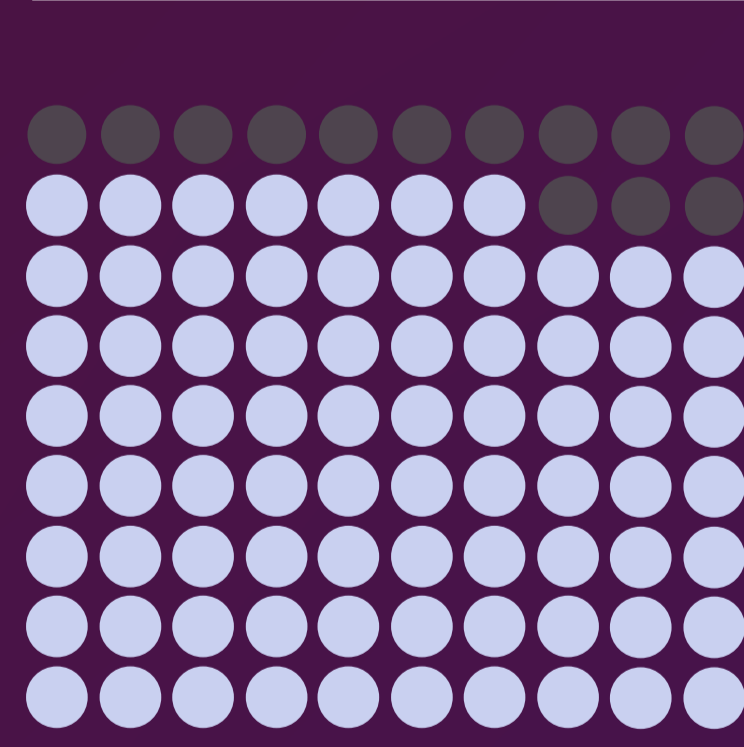


of CIOs currently need to replace at least half of their existing fleet.³

... and a reliable, proven technology partner to deliver a faster ROI.



of IT leaders say their business would feel an impact in no more than a few weeks if they halted spending on digital transformation initiatives.⁴



77% of CIOs said IT vendors will help them tackle challenges such as organizational agility, IT security, and simplifying the configuration, deployment and maintenance of technology in the next 5 years.⁴



Nearly **8 in 10**

CIOs agree their tech vendors are "so effectively" integrated that it increases [their] overall productivity.⁴

Pay-as-you-grow, technology-as-a-service puts CIOs in the driver's seat of organizational change.

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1. IDG, "2022 Executive Summary State of the CIO," 2022.

2. <https://swzd.com/blogs/the-2022-state-of-it-in-apac/>

3. Forrester, "Leaders Place Innovation at the Heart of Digital Transformation," 2019.

4. Lenovo SSG Global Study of CIOs

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