

Lenovo
ThinkBook

Smarter
technology
for all

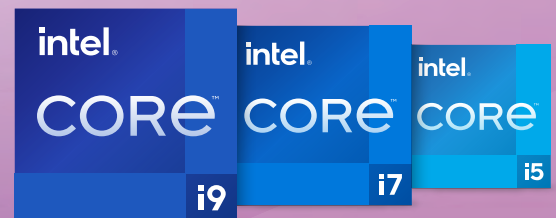
Lenovo



Solutions Brief

The devices behind a flexible workplace

How innovative Lenovo ThinkBook technology helps you deliver productive hybrid working.



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Flexible technology is imperative for your success

More than ever before, employers have a strategic imperative to provide flexible, people-focused solutions to hybrid and remote working. This requires many businesses to adopt new technologies which help meet the changing priorities of their workforce.

 **85%***

of employees now say the flexibility of working from home has made them more satisfied with their role.

The rapid acceleration to hybrid working means that the technologies which enable people to work remotely are no longer a differentiator by themselves. Businesses which don't deliver on flexibility simply aren't in the race, whether it's attracting new talent or delivering innovative services. A baseline level of technology provision is a given.

Differentiation then, comes from thinking more specifically and strategically about how technologies will add value to both employee experiences and productivity. As an IT leader, you need to be able to take a step backwards, to analyze the ways technology can help to create long-term workplace flexibility, power innovation, and drive your growth as a business.

What is this solution brief for?

This brief will help you understand how Lenovo ThinkBook technologies can enable a more productive and flexible hybrid workforce. We will focus on specific products and their innovative features and benefits, to explore how they help you address key strategic imperatives and KPIs.

* "Human-centered insights to fuel IT's vision", Lenovo, 2022



Simplify remote working with flexible technology

Technology has a central role in supporting the flexible operations which modern workforces expect. Flexibility at work means being able to take on tasks from anywhere, with the confidence that it won't be constrained by the tech available. With the right devices and tools, you can unlock opportunities throughout your business, by giving employees everything they need to innovate, think bigger, and work smarter.

Flexibility has other benefits too. It reduces expense in areas like commuting and improves productivity by removing unnecessary effort and distractions from employees' daily lives. And as most employees prefer at least some level of hybrid working, it helps to create a happier team, boost staff retention, and allow your people to focus on the job.

Choosing your best option for flexibility

Identifying the right technology isn't easy, but a good place to start is with devices that have been purposefully built for flexibility. Our newest ThinkBook devices embody the incredible and flexible experiences that your employees crave, helping them to do their best work anywhere, every time.

Lenovo ThinkBook 16p Gen 4

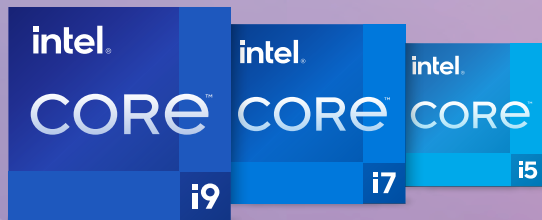
Designed to help your people take their best work even further, the Lenovo ThinkBook 16p Gen 4. It's made for flexibility, with enhanced experience for different workflows and tasks:

- Up to 32GB of DDR5 memory with 2 DIMM slots provide speed and efficiency, giving your people the capacity to handle heavy loads and creative workflows even remotely.
- The powerful 80Whr large capacity battery and 230W adapter give your people long-lasting performance so they can work just as effectively when traveling or without a plug nearby.

Lenovo ThinkBook 13x Gen 2

The Lenovo ThinkBook 13x Gen 2 is a vital solution for the flexible organization, enhancing the capability of this device to meet the needs of a new era of work:

- Lightning-fast connectivity, hands-free features and improved audio-visual capability help make the Lenovo ThinkBook 13x Gen 2 perfect for remote collaboration and flexible productivity.
- The slimmest ThinkBook in our portfolio makes it easy for your people to bring it with them anywhere, preserving their productivity without tying them to a desk.



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Immersive experiences to boost productivity

Your IT portfolio is key to your employee experience. With the right devices, you can help people access what they need and work at their best, no matter where they are. That flexibility then breeds productivity, as people have greater control over how work gets done, so you can keep the focus on results rather than worrying about where work happens.

Delivering productivity with the latest Lenovo ThinkBook portfolio

Lenovo ThinkBook is built for modern business, to help your people stay engaged in their work and able to work at the highest level. Our devices and accessories are shaped by users' lives, to ensure that their creativity, commitment, and collaboration can shine in every working moment.



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Did you know?

ThinkBook 16p Gen 4 and ThinkBook 13x Gen 2 run on Windows 11 Pro, supporting a consistently modern, user-friendly software experience for your people.

Considerations for connected collaboration

As well as enabling the flexibility your people and business need to thrive, you also need to ensure that everyone can work together effectively when they aren't in the same room. Video calls, screen-sharing and connectivity are fundamental to modern employee experiences; so too, are devices which support that functionality.

The updated ThinkBook portfolio has you covered, with devices that are built to enhance the experience of team collaboration. And with the power of the latest Intel® Core™ i9 processor, our devices can handle all the shared workloads and remote collaboration you need.



Lenovo Go Wireless ANC Headset

Get the premium Microsoft Teams experience with our Lenovo Go Wireless ANC Headset that delivers consistent, reliable calling and playback every time.

- Teams Certified tech
- >35 h of battery life
- 30 m wireless range



Lenovo ThinkVision P49w-30 Monitor

The Lenovo ThinkVision P49w-30 Monitor is a great companion for multitasking on tasks. Its In-Plane Switching Black panel technology delivers deep blacks and vivid, vibrant colors, while the wide viewing angles ensure that the screen is clearly visible from every angle.

- 2 built-in 5W speakers
- 3800R Curvature
- Dual QHD



Lenovo ThinkBook 16p Gen 4 — a remote collaboration machine

The Lenovo ThinkBook 16p Gen 4 offers the perfect blend of mobility and modularity to bring your workforce closer together.



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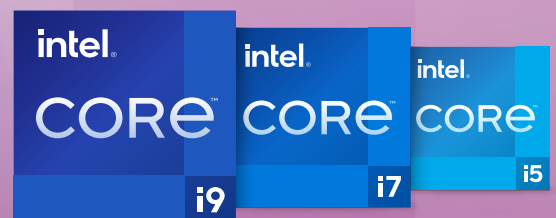


Give your people what they need

It's non-negotiable that the technology your business uses allows your people to shine wherever — and however — they choose to work. ThinkBook technologies from Lenovo can help you enable the productivity and flexibility that your people demand, to support a long-term vision for growth, employee retention and innovation.

For more information about how Lenovo ThinkBook devices are contributing to a people-focused vision of the future of work, find out more information [here](#).

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