

Empowering entrepreneurs to innovate

Invest Ottawa

To set its startup clients up for success, Invest Ottawa refreshed two meeting rooms at its Bayview Yards innovation hub with Lenovo ThinkSmart solutions—enabling reliable, high-quality hybrid meetings for local entrepreneurs.

Customer Problem

Invest Ottawa's previous remote meeting room technology was becoming increasingly unreliable, especially for larger groups of attendees.

Lenovo Solution

Worked with Lenovo Smart Collaboration Professional Services team to deploy Lenovo ThinkSmart solutions, customized to the size and acoustic properties of each room.

Business Impact

The new solutions enable reliable, high-quality hybrid meetings at the Bayview Yards hub—helping startups to network effectively and build their businesses.



“Lenovo ThinkSmart solutions are quick and easy to use—our clients can simply connect to their meetings with a single touch, making them instantly ready to participate.”

Khaled Mostafa

Senior Manager, IT and Security, Invest Ottawa



Both rooms ready to use after just two days



Boosts audio/visual quality



Delivers excellent reliability

