## The future of "work from anywhere"

Hover over the 🚺 to learn more



Lenovo recommends Windows 11 Pro for Business.



Fully remote work, with the ability to connect from home or on the go, has remained a popular choice since the start of the pandemic. But it's only as successful as the tech that powers it. Here's a look at the state of remote work.

### Remote working is rapidly becoming a priority for SMBs:



APAC SMBs say remote working is as important as online sales platforms for success and growth.<sup>1</sup>



SMBs in mature markets say employee engagement is the top priority for digitization efforts.<sup>1</sup>



of workers cited flexibility in time, where they choose to live, or their work location as the most important benefit.<sup>2</sup>

### Mobile efficiency for today's workforce

For a workforce that's constantly on the move meeting clients, traveling for business, or creating content—devices need to meet mobile demands.













Remote teams need devices they can rely on to stay productive from anywhere. Flexible work environments need flexible technology that powers productivity, enhances efficiency, and stays secure no matter the location.





To scale and grow your SMB, you can depend on a partner that delivers best-in-class technology that's easy to integrate and easier to manage remotely.

Download our solution guide to learn more.

#### Sources

- 1 Remote work support top strategy for success for APAC SMBs: report, Marketech APAC
- 2 Buffer, "State of Remote Work 2023"

.

©2023 Lenovo. All rights reserved.

# Windows 11

Lenovo recommends Windows 11 Pro for Business.

## Smarter technology for all

Lenovo