

Lenovo
TruScale

A **smarter** way to transform the edge

TruScale Hybrid Cloud for Edge:
Driving value beyond the data center



Information continues to drive innovation. Whether uncovering inefficiencies or isolating customer purchase triggers, organizations are driving IT organizations to uncover new ways to capitalize on data.

Often, this requires greater computing power where it can deliver the most value — at the point of contact. From manufacturing automation to alerting customers visiting a store to capturing patient data, deploying greater computing power beyond the data center is driving innovation.

Moreover, the rich data captured at the edge becomes invaluable, especially as AI enters the mainstream. Edge computing has now become a critical component to organizational success.



believe that edge computing will be essential to remaining competitive in the future.¹



Most advanced users of edge are 4x more likely to achieve accelerated innovation, 9x more likely to increase efficiency, and nearly 7x more likely to reduce costs.¹



However, IT teams are often pulled in multiple directions and struggle to balance operational responsibilities to address transformative demands.

Find a smarter path to the edge.



57% of IT leaders report other business priorities prevent them from pursuing their initiatives.²



**Smarter
technology
for all**

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TruScale Hybrid Cloud for Edge

Trusted. Flexible.
Future-proofed.

TruScale Hybrid Cloud for Edge accelerates and ensures the success of the deployment by using purpose-built technology that's designed to work across a hybrid cloud environment.



Trusted: A smarter and more reliable way to implement edge solutions

Your organization wants to modernize and tap into edge technology. You need reliable technology to keep their trust. Lenovo delivers a reliable solution so you can keep your focus where it needs to be — on your customers.

Across configurations

With the latest infrastructure from industry leaders, **TruScale Hybrid Cloud for Edge** is designed to work from edge to core to cloud.

Many use cases

By tapping into the cloud, organizations can quickly deploy across geographies and innovative solutions. Whether it's branch level transactions, assembly line automation, or monitoring and reacting to customer behavior, edge technology integrates across the hybrid cloud.

Secure from day one

With a **Zero Trust supply chain**, Lenovo keeps your infrastructure and data secure. You can access the resources you need, when you need them, with the security of on-premises infrastructure. Our **Root of Trust** approach ensures that the server can only be booted with trusted firmware and enables recovery in the unlikely event of tampering or corruption.

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Flexible: Solutions always ready to grow with your business — your way

As an IT leader, you are constantly balancing — your budgets, your resources, your transformation. TruScale accelerates innovation without creating a drain on budgets or resources.

Scalable to your needs

Lenovo's smart solutions scale to serve even the smallest of footprints. Our managed services easily cover operational workloads and resource gaps so your team can focus on strategic projects. Unlike competitors, **TruScale Hybrid Cloud for Edge** includes a lower minimum utilization commitment, making it accessible to more organizations.

Extend your budgets

With a pay-as-you-go consumption model, we reduce your upfront costs and spread them over the life of the agreement. The **OpEx** model gives you a budget-friendly approach, and Lenovo's integrated systems mean fast deployment, capturing edge value more quickly.

Reduce IT time

Our Managed Services easily cover operational workloads and resource gaps so your team can focus on strategic projects. As the only TruScale product offering the **TruScale Cloud Management Portal**, the self-service feature gives you direct visibility. Your IT team gets time back in the day without losing control or oversight.

 **20%**

Optimizing your data center with
Lenovo TruScale IaaS can help reduce
CO2e and power by up to 20%.*



Future-proofed: Technology moving at the speed of business

Keeping technology up to date and expanding quickly often means the difference between a good and great user experience. TruScale removes that burden from your long to-do list.

Grow with your needs

As demand changes, **TruScale Hybrid Cloud for Edge** allows you to rapidly scale virtualized capabilities and tap into Lenovo services experts to oversee expansion. Add and deploy new edge servers as needed while a dedicated **Lenovo Customer Success Manager (CSM)** monitors and ensures that the technology is refreshed to meet performance objectives.

Sustainability in mind

Our technology not only future-proofs your organization, it's also built with sustainability practices top of mind, from design to disposal — from utilizing recycled materials and sustainable packaging to taking advantage of sustainability services such as asset recovery, which incorporates reuse, reclamation, and recycling processes.

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Trust Lenovo TruScale Hybrid Cloud for Edge

Partnering with trusted technology leaders, Lenovo delivers modern edge computing infrastructure with easy turnkey deployment and management.



#1 in x86 server reliability

9 years running

- ✓ Committed to be carbon neutral by 2030
- ✓ With sustainability demands rising to the forefront, Lenovo stands by you with our overall commitment to becoming carbon neutral by 2030*



Earned the 2023
VMware Partner Achievement Award

Sources

- 1 Accenture, "Leading with Edge Computing," January 2023
- 2 Lenovo, Data for Humanity Study, November 2022

* TruScale IaaS accurately reports on power and CO₂ emissions allowing managed infrastructures to be designed, implemented and tuned not only for performance and capacity but also for CO₂ emissions. Ongoing monitoring of the system using Lenovo XClarity Power Monitor and systems performance figures are used to optimize power consumption by the infrastructure. CO₂ emissions are calculated based on the localized carbon footprint of the power source used.

Lenovo's rich services capabilities address resource challenges by utilizing technology expertise and global coverage to accelerate successful deployments and solve operational demands so you can focus on growing strategic demands.

Learn more about how to accelerate edge computing modernization. Talk to your [Lenovo TruScale for Hybrid Cloud for Edge](#) representative.

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