

Smarter accessories solve modern work challenges

Hybrid work is now simply how the world works. Here are three areas where Lenovo Accessories can help IT teams empower a seamless experience for all.



1



Employee productivity

CHALLENGE

Changing workspaces



43%

of hybrid employees will be required to work **onsite three days a week** in 2024.¹

TRY THIS

Compatible peripherals

Universally compatible and device-agnostic Lenovo Accessories empower employees to work wherever they want with their favorite tools.

CHALLENGE

Ineffective hybrid calls



Poor audio quality costs

31 minutes

per week or the equivalent of **\$793 per employee per year**.²

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Advanced collaboration features

Industry-leading noise cancellation technology in professional Lenovo Accessories audio devices ensures no noisy disruptions leak through. Cutting-edge video-capture technology in select webcams intelligently tracks the speaker so everyone is seen and heard.



CHALLENGE

Remote troubleshooting



1-5 hours

49% of employees lose **one to five hours per week** dealing with IT issues. That's equivalent to **\$7,930 per employee per year**.³

TRY THIS

Cloud-connected smart docks

Lenovo ThinkPad® universal smart docks powered by Microsoft Azure Sphere can be remotely managed, and automatic firmware updates ensure compatibility issues don't hinder employee productivity or create more work for IT teams.

Powered by
Microsoft Azure

2



Technology purchasing

CHALLENGE

Sustainability concerns



46%

of IT leaders plan to invest in more sustainable technology.⁵

CHALLENGE

Purchase complexity



82%

of global enterprise IT leaders say IT complexity is slowing success.⁶



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Accessories made of recycled plastic

Lenovo Accessories designs products with a more sustainable approach, such as using sustainable materials that reduce global reliance on virgin plastics.

TRY THIS

A one-stop shop

Simplify procurement of an entire PC ecosystem with one single trusted vendor and save time sourcing tech for special use cases with Lenovo's dedicated third-party option portfolio (3PO), which connects us to trusted global hardware brands and manufacturers.

3



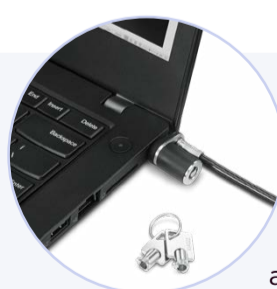
Security

CHALLENGE

Laptop theft

74%

of laptop thefts occur in public spaces or during travel. On average, laptop thefts can cost companies **up to \$49,246 a year**.⁷



TRY THIS

Security locks

Anchor your laptop to any attachment point, from your office desk to your seat in the cafe, with a Lenovo security lock made of cut-proof materials. Lost the key? Our free replacement service has your back.

CHALLENGE

Shoulder surfers



The global average cost of a data breach in 2023 was **\$4.45 million**, a 15% increase over 3 years.⁸

TRY THIS

Privacy filters

Lenovo's privacy filter proprietary technology provides a clear viewing experience while hiding the screen from spying eyes.



Lenovo Accessories deliver unmatched productivity and reliability in any modern workspace. Contact your local Lenovo sales rep to learn more.

Sources

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**Smarter
technology
for all**

Lenovo